

A View From the Corner Office: What Keeps Tax Directors Up At Night?

**30th Annual Institute on Current Issues in
International Taxation**

November 30 – December 1, 2017

Our Panelists

- Kathleen Fanning, *Xerox*
- Tadd Fowler, *The Procter and Gamble Company*
- Mark Harris, *The Coca-Cola Company*
- Katrina Welch, *Texas Instruments Incorporated*
- Eli Dicker, *Tax Executives Institute (moderator)*

Agenda

- Introductions and Objectives
- Format and Ground Rules
- Our Questions
- Your Questions

What Are Your Key Priorities As a
Senior Tax Executive?

How Has Your Role Changed –
Internally/Externally?

Describe a *Typical* Day?

Looking at Your Tax Department,
What Are Some of Your Most
Pressing Challenges?

What Does “Transparency” Mean To
You?

What Does “The Business” Being
Aligned With “The Tax Department”
Mean?

So, What Does Keep You Up
At Night?

Your Questions

Thank You